CALL TO ORDER – Donna Mason called the meeting @ 7:06 pm

ROLL CALL – In attendance were Donna & Jim Mason, Jaci & Molly Stokes, Dot Abbott, Mike Marasco and Mike Wooleyhand

ADOPTION OF AGENDA - APPROVED

ADOPTION OF PREVIOUS MEETING MINUTES – Need to correct the date of the Peach Festival at the bottom of the minutes from "2020" to "2022". APPROVED, with one correction (*Jim motioned, Jaci provided a second*)

TREASURER'S REPORT – Janet was not present to give a report, so Mike Wooleyhand looked-up the updated report on the Wyoming Town computer. Since our last meeting only one transaction has taken place - \$182 payment for the P.O. Box. Our balance is currently \$6,626.22. During the March 2022 Town Council meeting there was a request to present the Peach Festival committee budget to the Town Council at their May 2, 2022 meeting.

OLD BUSINESS:

- 1. <u>Signs</u>: Seth is not able to assist with this task and Jim Mason has volunteered to secure the signs we discussed at the March 2022 meeting. Mike Marasco noted that he has sandwich board signs to be used for advertising.
- 2. <u>Review applications</u>: Based on our discussion at the last meeting, Jim Mason has updated all applications for Crafters/Vendors, Politicians, Food and Community. This is now a 2-page application with a "Right of Refusal" statement added. Basically, the applications are similar to those of last year. Motion to accept these applications: **APPROVED**
- 3. <u>Branding</u>: Dot sent-out an email to all committee members which contained seven (7) different logos that the committee has been using over the past many years. Committee vote tallied and final decision was made to accept LOGO F/G:

Jim will email everyone a clean copy of these logos.

NEW BUSINESS:



- 1. <u>April 4, 2022 Town Council meeting</u>: Members of the Peach Festival committee attended this Wyoming Town Council meeting to discuss our funding and financial accounts. We were informed that all money in the Peach Festival account actually belongs to the Town since this committee functions under the Town 'umbrella' and does not have 501c3 status or operates on an 'annual' basis under an EI or SSN number. This is the first time in 30+ years we have been informed of this status. Funds collected and distributed by the Peach Festival have been used specifically used on hosting the annual Peach Festival on Town property. The money in our checking account has been used as our budget. For many years we actually had a 'line item' on the Town budget. Town legal advice has informed us that that Peach Festival can carry a balance up to \$9,000 in our budget. The Town Council has agreed to add \$3,000 to the current 2022 Peach Festival balance (approx. \$6,000) to make a total budget allowance of \$9,000. It was noted in 2021, the first-year additional funds were set aside for the Peach Festival, if we needed them.
- 2. <u>Resale items</u>: We need to inventory exactly what we currently have prior to ordering new items. Partial inventory was provided in the February 2022 meeting minutes.

- 3. <u>Committee members</u>: Donna noted that Erin & Monica are not going to be able to help us with the Peach Festival this year.
- 4. <u>Picnic tables</u>: We need to have picnic table set-up on the roadway in front of the Train Station Platform so folks can sit down and enjoy the entertainment & food.
- 5. <u>Advertising</u>: We discussed placing a QR Code on the programs and on the sandwich board signs & at the Information Booth to help folks locate vendors and activities.
- 6. <u>Pets</u>: We will continue to advertise that NO PETS ALLOWED at the Peach Festival ... this should be added to any and all advertising for the event. Discussion on enforcement of this policy.

COMMITTEE REPORTS:

Crafters/Vendors - nothing

Entertainment – Mike Marasco volunteered to provide 6 cases of water to Town Hall the day of the Peach Festival. Entertainment will follow the same time schedule as last year. History storytelling will be done by employees from the Delaware Archives at no cost to the Peach Festival. This will take place in the back room of Tre Sorelle Dolce. Mike will reach-out to local Church groups to see if they would be interested in providing Children Craft Areas. Kristin will, again, provide a Story-time time. Different bands will preform throughout the day at the Train Station Platform (i.e., Joey Faulkerson = \$200, Anna = \$200, Kagen = \$200, Rick Hudson \$150 and Greg Ellingsworth = \$150). Brian Mc Daniel is working of securing the bands. Kenny Bellmont will again MC at the Train Station Platform at a cost of approx. \$600 for the entire day. Mike noted that almost all the entertainment will be focused at the Train Station Platform. If there is 'live' music beside Tre Sorelle Dolce, then Mike Marasco will cover that cost. A Petting Zoo/Little Farm will be set-up at Tre Sorelle Dolce or behind the Town Hall due to potential noise from a passing train & fear for scaring the animals. Mike Marasco suggested that the person hosting the Petting Zoo charge for people to interact with her animals as opposed to the Peach Festival charging her as a vendor. He noted she will not come for Free and needs to know in advance of the location where the animals will be. Any pony rides need to stop during the time a train comes through Town. Bounce Around will be located at the south end of Railroad Avenue in an area where no traffic will be permitted.

The Town does not need a "check request" for all these entertainers, but they do require a budget – which needs to be submitted to Janet (Peach Festival committee treasurer). Mike noted that \$2,200 was spent on 2021 entertainment. Mike Wooleyhand noted that he will make sure to have entertainment checks pre-cut prior to the Festival.

<u>Parking/Busses</u> – Donna will contact Mr. DeMondi & Dawsons. How many NO PARKING signs will we need for this year's event?

Volunteers – No report

Peach Dessert Contest - No report

<u>Parade</u> – We will make sure a bus is available at the end of the parade route to bring folks back to their vehicles. Mike Wooleyhand has now volunteered to coordinate it portion of the event.

Police – No report

Publicity – No report

<u>Raffle</u> – Audrey & Tracy have started announcing for raffle items.

2022 CALENDAR – Peach Festival Committee meetings: 2/16, 3/16, 4/20, 5/18, 6/15, 7/20 ... all @ 7:00 p.m. May 15 = secure busses July 1 = all vendor & parade applications due July 1 = Large Wooden Peach signs placed around town July 18 = order dumpster August 4 = Hang 'No' Parking Signs & discuss last minute details/needs August 5 = 8:00 am ... start marking vendor spaces = meet at Town Hall August 6 = 2022 Town of Wyoming Peach Festival August 17 = Wrap-up meeting

Adjourn@ 8:05 pm Respectively submitted by Dot Abbott