

CALL TO ORDER – Co-Chair Donna Mason called the meeting @ 7:00 pm.

ROLL CALL – In attendance were Donna & Jim Mason, Dot Abbott, Monica Ward, Erin Nieli, Tracy & Audrey

ADOPTION OF AGENDA – APPROVED (*Dot motioned, Jim provided a second*)

ADOPTION OF PREVIOUS MEETING MINUTES – APPROVED without changes (*Jim motioned, Tracy provided a second*)

TREASURER’S REPORT – Janet was not available to attend the meeting, but provided a written report. As of today our deposits were \$3,155.00. This gives us a total of \$8,674.04 in the account. The \$3,500 previously mentioned coming from Town Council was recently approved in the Town’s budget as a ‘line item’ for the Peach Festival at \$3,000, and will be presented to us after July 1st. Beginning in January 2021, we had \$5,765.04 in our account. Jim developed a ‘spread sheet’ for our usual annual expenses. Referencing this information and the May meeting financial request for entertainment, along with the current ‘vendor application’ returns, we are looking at potentially having about \$870 in our account to start the 2022 Peach Festival. Our annual expenses average \$8,100. Mike had sent a text message to Donna noting all the entertainment has been lined-up for two locations, but did not provide a budget breakdown for the expenses. The committee discussed having two entertainment spots as opposed to the traditional one location at the train station platform, pre-dealing COVID restrictions, along with our current ‘low’ number of vendor applicants and the fact that we have never spent more than \$1,600 for entertainment – including parade expenses. Without information on entertainment costs broken-down & these other considerations, the committee decided this year we will only financially support entertainment at the train station platform with a limited expense of \$2,000. We need to have the ‘line-up’ ASAP so we can start to advertise. Definitely need items for kids.

OLD BUSINESS:

1. Guidelines: All corrections approved at the May meeting have been added to next year’s applications. These guidelines are to be used for committee direction. They are formally known as “Town of Wyoming Peach Festival Committee Guidelines”.

COMMITTEE REPORTS:

Parade – Cancelled for 2021.

Crafters/Vendors – As of this morning we have 42 ‘completed’ vendor applications, including 7 food vendors, 9 commercial vendors and 2 political vendors. Both sides of Broad Street will be used to locate vendors. Each vendor booth will be located 6 feet apart. Donna noted that we now have about 1/3 the number of vendors we usually have at this time, with COVID restrictions being lifted – this could change ... for the better!

Entertainment – Audrey suggested that next year for entertainment we have a “Battle-of-the Bands” and start advertising in February.

Parking/Busses – Donna has contacted Bill DeMondi and he will allow us to use their parking lot, as we did for the 2019 Festival. Vendors can also park on N. Railroad Ave. from Broad Street to 3rd Street. Audrey will make the “NO” parking signs on Wednesday prior to the event. “NO” parking time is 3 am – 5 pm on August 7, 2021. Last year we had far too many “NO” parking signs. Need only to print 20.

Volunteers – The sign-up for volunteers in the Information Booth is from 8:00 am – 3:00 pm. The 8 am slot was added due to the need for assistance during vendor set-up. We need volunteers on Friday (August 6) in the morning to help mark sites – 8-10 folks needed. We also need volunteers on Saturday (August 7) at 3 pm to help with clean-up – 8-10 folks needed. Audrey will reach-out to the Camden-Wyoming Little League for potential volunteers.

Peach Dessert Contest – Jaci will be located in the Dessert Contest area and will assist with the contest. Tracy's son volunteered to be a judge. Dot will prepare a list of the judges. Dot will update the application and get it to Audrey for printing (250 copies). The Town currently has some student help who are able to fold the dessert applications. We'll put-out 'hard copy' applications in 7 locations around town and have the application on the website, too. Advertising will go out after the July 4th weekend.

Police – No report

Publicity – Audrey will start working on this. Erin volunteered to assist. If you Google "Festivals in Delaware" the Wyoming Peach Festival comes-up as a venue to explore. Donna suggested that Audrey provide an introduction letter for all the contact she is planning to reach. We need a map at the Information Booth to tell the location of all the different vendors. Posters are needed the day of the event to denote the day's program schedule – these should be placed in various locations throughout the Festival the day of the event.

Raffle – Audrey is helping Tracy with this segment of the Festival. So far there are fantastic entries being submitted. We now have more donations than we did in 2019. Brickworks may have a peach cobbler beer available. They are going to provide a raffle basket. They asked to come with a truck – need a liquor license. They would be classified as a food vendor. Tracy will check to see if they are bring food and the liquor requirements. Donna received an email from Dover Downs and they would like to participate with a booth & handouts – as a community organization vendor (since they will not be selling anything). They are also going to donate a raffle basket. The committee agreed to waive the \$50 fee since they are going to donate to the raffle. It was suggested to set-up the raffle items (or photos of the items) in Town Hall on August 3rd so folks can come in and purchase 'early' tickets.

NEW BUSINESS:

1. **Vendor map:** Donna has re-worked the vendor location map to include both sides of Broad Street and using Railroad Ave to 3rd Street as 'back-up' spots. If we do not get more vendor applications, the Festival vendor portion will end at Broad Street/Railroad Ave. using the rest of N. Railroad Ave. for parking. Donna is placing vendors on the map as applications are returned with completed requirements.

2021 CALENDAR – Peach Festival Committee meetings: **2/17, 3/17, 4/15, 5/19, 6/16, 8/18** ... all @ 7:00 p.m.
May 15 = Jaci to secure busses
July 1 = all vendor & parade applications due
July 1 = Large Wooden Peach signs placed around town
July 18 = order dumpster
July 21 = String Signs
August 5 = Hang 'No' Parking Signs & discuss last minute details/needs
August 6 = 8:00 am ... start marking vendor spaces = meet at Town Hall
August 7 = 2021 Town of Wyoming Peach Festival
August 18 = Wrap-up meeting

Adjourn@ 8:40 pm

Respectively submitted by Dot Abbott